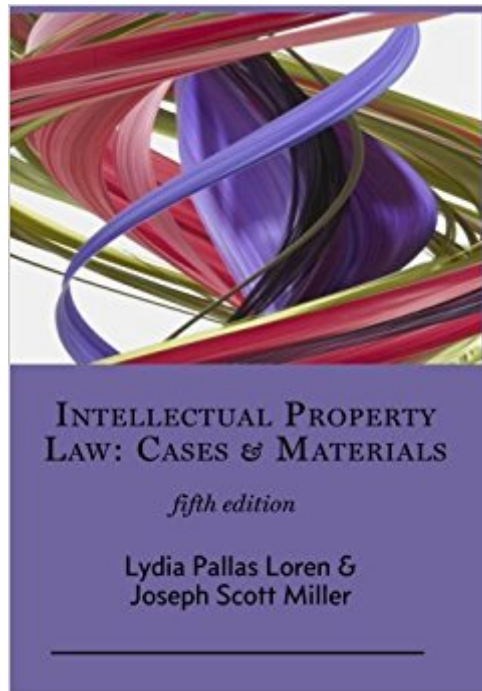




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Intellectual Property Law: Cases & Materials



Synopsis

A bracing blend of foundational principles and core doctrines. Immerse students in the world of intellectual property law and provide essential perspectives to practice in this area. The Fifth Edition of Loren & Miller's Intellectual Property Law continues to provide engaging and challenging coverage of all the major types of intellectual property law: trade secret, patent, copyright, and trademark law. Covering cases and developments through Spring 2017, the book includes all the latest Supreme Court cases that are vital to a survey course, including *Star Athletica v. Varsity Brands* (as a principal case) and contextualized discussion of *Matal v. Tam* and *Impression Products v. Lexmark International*. Each chapter has been fully revised, with changes "some small, some more extensive" that optimize clear presentation of tightly edited cases and concise notes and questions. The book kicks off with an introduction that explores the basic policies animating i.p. law and concludes with two overarching chapters "one on i.p. limits (preemption and first sale), and one on remedies (to redress past harm and prevent future harm). This book will both guide student analysis and challenge students to make vital connections within and across doctrines and policies.

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